

THE SELF-PUBLISHER'S ULTIMATE RESOURCE GUIDE

Every Indie Author's Essential Directory—
To Help You Prepare, Publish, and Promote
Professional Looking Books

*Listing more than 850 Curated Resources
In 33 Categories*

Launch Date—December 18, 2014

“An essential reference to the best publishing resources for every self-published author. Highly recommended!”

—Mark Coker, Smashwords founder”

Millions and millions of Americans say they want to self-publish a book. The problem is, most of them have no idea how to do that -- where to find professional help, what it costs, who to trust and what to watch out for. The fact is that if indie authors don't get input from experienced editors, designers, and marketers--just as they would if they were working with a traditional publisher-- their books are likely to suffer, big time.

Finally there's a solution to all this--a carefully curated Resource Guide to help indie authors everywhere find the professional help they need. **The Self-Publisher's Ultimate Resource Guide** by Joel Friedlander and Betty Kelly Sargent will not only save readers hours of hit-and-miss research, those readers can also be assured that when they contact a person or group on this list, that resource will be both professional and current. No more discovering a blogger who seems to be speaking directly to them, only to realize that she hasn't posted a new blog entry since 2011.

And best of all, the Resource Guide is a *living document*. It will be updated frequently to keep it completely fresh and current. What's more, the authors welcome suggestions for qualified additions in all categories. They encourage readers to email them at editor@spresourceguide.com with their thoughts on valuable additions to the master list.

Joel Friedlander, award-winning book designer, blogger, book publishing guru and author (<http://thebookdesigner.com/>), and Betty Kelly Sargent, former Editor-in-Chief of William Morrow, and founder of BookWorks: The Self-Publishers Association (<http://bookworks.com>) and The Educated Author (<http://theeducatedauthor.com>) have teamed up to create what is sure to become *the one essential resource guide* for self-publishing authors and their service providers everywhere.

“This short-cut to the top pros—editors, designers, marketers, bloggers, distributors—is just exactly what we've all been waiting for. This book is a must-have for any author or publisher!”

—Penny Sansevieri, Author Marketing Experts”

Read on to see what some of the early reviewers are saying about
The Self-Publisher's Ultimate Resource Guide

**Praise for
The Self-Publisher's Ultimate Resource Guide**

“An essential reference to the best publishing resources for every self published author. Highly recommended!”

—**Mark Coker**, Smashwords founder

“Independent authors need a team to help create a fantastic finished product, and finding the right people can be a challenge when you first start out. This book will help authors to locate professionals to edit, publish and market their work—helping them to stand out in the crowded marketplace.”

—**Joanna Penn**, The Creative Penn

“Time is money. You’ll save a lot of both by referring to this easy-to-use resource. I’ll be promoting this valuable guide and urging my own author clients to use it.”

—**Joan Stewart**, The Publicity Hound

“Wish this guide existed when I started self-publishing. It outlines the process beautifully, directs you where to go and saves months of research. A treasure chest I plan to open often.”

—**Jason Matthews**, How to Make, Market and Sell Ebooks

“This reference is for every author because, whether you sell out to a large publisher or publish yourself, the author must do the promoting. Publishers do not promote books.”

—**Dan Poynter**, The Book Futurist

“As a marketing person and publishing instructor, a guide like this is long overdue. It’s a much needed resource and guide for authors and publishers to help them find high quality industry professionals. Thoroughly researched and curated by two people I greatly respect and admire, this book will take the guesswork out of self-publishing. This short-cut to the top pros—editors, designers, marketers, bloggers, distributors—is just exactly what we’ve all been waiting for. This book is a must-have for any author or publisher!”

—**Penny Sansevieri**, Author Marketing Experts

“There are countless self-publishing guides telling you how you should self-publish. With The Self-Publisher's Ultimate Resource Guide, there's finally a definitive source getting to the nuts and bolts of the process. In one book, authors have all they need to self-publish professionally and successfully.”

—**Henry Baum**, Self-Publishing Review

“Awesome is not profound enough a word for this resource. In my consults with struggling authors, one of the most common questions I receive is “who can I get to help me.” Why anyone hasn't created this resource before now befuddles me. Now we have The Self-Publishers Ultimate Resource Guide from the masterminds of self-publishing and I endorse it wholeheartedly times ten. I'll be recommending this to all my readers.”

—**C. Hope Clark**, Founder Funds for Writers and Author *The Carolina Slade Mysteries* and *The Edisto Island Mysteries*

“Wow—what an amazing resource! Finally there’s one place where anyone who wants to self-publish can find top editors, designers, printers and more. This is a real life-saver, a must-have guide for every indie author.”

—**Alexis Grant**, founder of The Write Life

“Wow... what an amazing wealth of resources for authors. This is a great reference book for any author to add to their library. I highly recommend this book!”

—**Shelley Hitz**, owner of Training Authors

“Finally, hundreds of the resources you need compiled conveniently under one cover. This rich resource should be at every author’s elbow.”

—**Patricia Fry**, author of 47 books, speaker, book editor and former executive director of SPAWN (Small Publishers, Artists and Writers Network)

“This is a comprehensive, “must-have” reference for anyone writing a book or thinking about it. Joel provides a thorough and thoughtful approach to the hundreds of vendors offering services to writers at all stages of their projects.”

—**Patricia Benesh**, Author Assist